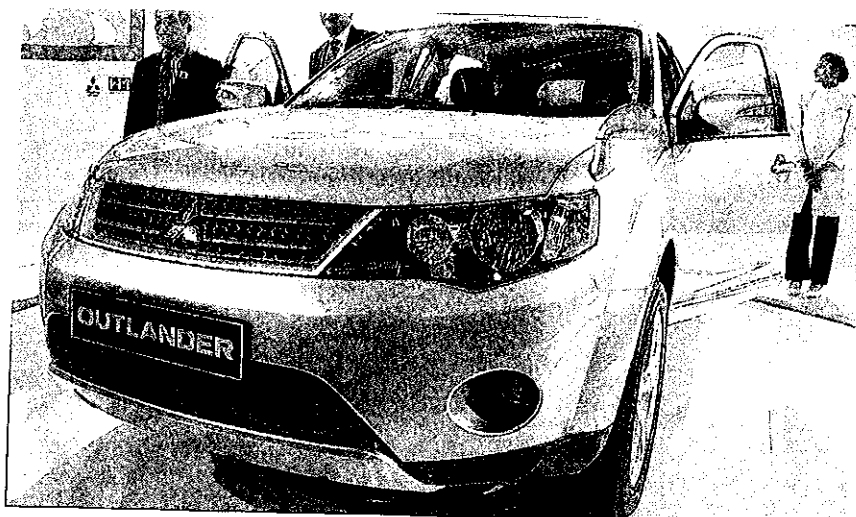


HM-MITSUBISHI GET INNOVATIVE

The Hindustan Motors-Mitsubishi combine unveiled the iMiEV - Mitsubishi Innovative Electric Vehicle - a minicar that runs on a lithium-ion battery (right). It's expected to begin commercial production in 3-4 years in Japan. The company will also launch its premium SUV, Outlander, in July at an expected price of...



Rs **32-34** lakh



POWER DRIVE The Mitsubishi Outlander

BLOOMBERG

Speaking at the unveiling of the Outlander, Ravi Santhanam, MD, Hindustan Motors India, said, "The SUV has highly car-like features, where you can change from a two-wheel to a four-wheel drive with a dial. It has the comforts of a high-end car and the power and drive of an SUV."



Hindustan Motors MD Ravi Sanathanam (left) and Mitsubishi Motors GM (Production Planning) Katsuya Maeda pose with eco-friendly i-MiEV, a compact electric car, at the Auto Expo on Wednesday Alwin Singh | Pioneer

HINDUSTAN MOTORS

Adding a touch of luxury, the company unveiled four new vehicles at the Auto Expo — the i-MiEV, Outlander, Montero and Lancer Evolution. The i-MiEV is an electric vehicle that can be charged, upto 80 per cent, in 30 minutes, using a special charging system or a household electricity outlet (this needs to be done overnight). The car replaces the conventional engine, transmission and fuel tank with a lithium-ion battery system, motor, inverter and other EV components. The SUV Outlander is an urban recreation vehicle. On board information helps get the best fuel economy for the environment conscious driver. Labelling the Montero as an SUV would be an injustice to this beauty. By incorporating a lightweight monocoque body with a built-in ladder frame, the Montero achieves all-terrain control with luxury-sedan comfort. The Lancer Evolution is the king of rally driving.

Hindustan Motors, in association with Mitsubishi Motors, unveiled three new products — premier SUV 'Outlander', rally car 'Lancer Evolution' and concept car 'i-MiEV' that runs on electricity. Likely to be priced at around Rs. 20 lakh, 'Outlander' is likely to be available by mid-2008, while it would take more than three years to launch 'i-MiEV'.

The four new cars of Mitsubishi Motors and HML include i-MiEV, Lancer Evolution, Outlander and Montero. These products were unveiled by Ravi Santhanam, MD, HML, and Katsuya Maeda, GM-Product Planning, Mitsubishi Motors Corp., Japan.

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Mitsubishi i-MiEV
10 Jan 2008, 0236 hrs IST



The Mitsubishi i-MiEV, the manufacturer's first electric vehicle, is unveiled at the 9th Auto Expo in New Delhi on Wednesday, January 9, 2008. (AP)