

"The driving attitudes of Indians are changing and now people look for SUVs to move across cities," says Alok Kapoor, marketing services head at Hindustan Motors which markets Mitsubishi models. Mitsubishi launched its premium 3.2-litre SUV Montero a few months back and though the Rs 35 lakh-plus vehicle received a lukewarm response, it is set to unveil the Outlander later this year.

It is likely to be positioned in the Rs 15-20 lakh price bracket, depending on the features you opt for. It is looking to corner 25% of the premium SUV market in India, said Kapoor.



OUTLANDER

ENGINE | 2400 CC

MILEAGE | 10 kmpl

PRICE | 15 Lakh (estimated)

