



## **HM- Mitsubishi Motors open Second Service Centre in Chennai**

**15<sup>th</sup> December '08, Chennai:** HM-Mitsubishi Motors' new authorized Service Centre, under the auspices of Maya Automobiles is fully functional in Chennai. The new service centre was inaugurated by Mr. Y.V.S Vijay Kumar, Executive Vice-President and SBU Head, Hindustan Motors Ltd in the presence of other company officials here today.

Maya Automobiles will offer world-class service experience to Mitsubishi customers in Chennai city. Mitsubishi Motors' product range including Lancer, Cedia, Pajero, Montero and the latest sensation Outlander, can be serviced here.

Speaking on the occasion, Mr. Y.V.S Vijay Kumar said, "We are delighted to take our relationship with our current dealer Maya Automobiles to the next level with the inauguration of our second service centre. Maya Automobiles have established themselves very well in the market and have gained the confidence of our customers. This new service centre will enable the company to earn more goodwill and enhance its position further."

The second service centre of Mitsubishi Motors is situated in the western part of the city. It is located in the manufacturing hub of Ambattur industrial estate. The service centre is about thirty thousand square feet in area and can service upto 25 vehicles in a day. Maya Automobiles, part of Twice Group having diversified interests in media, software and hospitality has plans to increase its presence in automobile industry.

Post the price reduction of all models due to excise duty cuts, the current price of Mitsubishi vehicles is as follows:

Model	Old Price	New price
Lancer LXd BS II	Rs.7.99 lakhs	Rs. 7.74 lakhs
Lander LXd BS III	Rs.8.14 lakhs	Rs. 7.89 lakhs
Cedia (Spirit)	Rs.10.11 lakhs	Rs. 9.80 lakhs
Cedia (Sports)	Rs.10.50 lakhs	Rs. 10.17 lakhs
Pajero	Rs.20.90 lakhs	Rs. 20.25 lakhs
Outlander	Rs.21.00 lakhs	Rs. 20.35 lakhs
Montero	Rs.39.50 lakhs	Rs. 38.31 lakhs

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