

Mitsubishi opens new showroom in Lucknow

10 Mar, 2008, 21:29 hrs IST, PTI

The Economic Times

NEW DELHI: In tune with its plan to expand dealership network in the country, passenger car manufacturer Mitsubishi Motors and Hindustan Motors (HM) today announced the opening of 39th dealer showroom in the country.

The company has already announced that it is planning to open 50 dealers in India by the end of 2008 and with the opening of its new dealer showroom in Lucknow, the total number of its dealership goes up to 39, the company said in a release.

"This initiative is part of series of dealerships which Mitsubishi and HM are opening through out the country in the next 20 days," HM Vice President Y V S Vijaya Kumar said.

HM and Mitsubishi has a partnership under which the Indian firm sells Japanese automaker products, including Cedia, Pajero and Montero.