



**For Immediate Release**

**Mitsubishi Pajero gets your heart in your mouth!**

**Chandigarh, 24<sup>th</sup> May 2009:** Hindustan Motors and Mitsubishi Motors organised an adventure and fun-filled Mitsubishi Pajero rally “Heart in Mouth” here today. The event was organized to showcase the extreme off-road capabilities of this legendary vehicle.

The iconic Mitsubishi Pajero is the most capable Sports Utility Vehicle (SUV). Known the world over for its off-road capabilities, this vehicle attracts the young-hearted and those who seek pure thrill. HM-Mitsubishi has been organising Heart in Mouth rallies in various cities for Pajero aficionados to relish the real taste of Pajero as it celebrates the ‘Can Do’ spirit – of the legendary machine and its owner. And the strong bond they share on road and off it.

The event started from Kalagram located at the Chandigarh-Manimajra road about 40 Pajeros’ participated. Around 175 participants experienced 60 kms of intense off-road and extreme driving which included tarmac, dirt roads, river beds, slushy hills and sandy plains.

The event was executed with the guidance of Mr. Hari Singh, 5 times National Rally Champion and his team. Participants along with their families had a time-of-their-life. Post the event the participants mutually shared their experiences and were awarded certificates.

HM-Mitsubishi intends to hold such activities on a regular basis and bring all off-road enthusiasts on a common platform.

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