

Hindustan Motors

Registered Office :
Hindustan Motors Limited
Birla Building, 10th Floor
9/1, R. N. Mukherjee Road
Kolkata - 700 001

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February 10, 2017

1 The Manager, Listing Department
National Stock Exchange of India Ltd
Exchange Plaza, 5th floor
Plot No. C/1, G Block
Bandra-Kurla Complex, Bandra (East)
Mumbai - 400 051
(Company Code : HINDMOTORS)

2 Corporate Relationship Dept.
BSE Limited
1st floor, New Trading Ring
Rotunda Building, P. J. Towers
Dalal Street, Fort
Mumbai - 400 001
(Company Code : 500500)

Dear Sirs

Sub: Disclosure pursuant to Regulation 30(6) of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Hindustan Motors Limited has executed an agreement with Peugeot S.A. on 10th February, 2017 for the sale of the Ambassador brand (including the trademarks having application numbers 2803570, 2803571 and 2821821) and certain related rights ("**Ambassador Brand**") by Hindustan Motors Limited to Peugeot S.A for a consideration of INR 80,00,00,000 (Indian Rupees Eighty crores). The sale of the Ambassador Brand shall be effective upon fulfilment of the terms & conditions as prescribed in the said abovementioned agreement.

This is for your information and records please.

Thanking you,

Yours faithfully,
For Hindustan Motors Limited

A handwritten signature in black ink that reads "Sanu Agarwal".

Sanu Agarwal
Company Secretary