



Mitsubishi Cedia ALPG, twice as green, now available in Jalandhar

27th February 08, Jalandhar, The new Cedia ALPG, twice as green, is now available in the sports capital of India – **Jalandhar**. Experience the new Cedia select which comes with a factory fitted auto LPG. The Cedia ALPG is cleaner, greener and pocket friendly in addition to being synonymous with exhilaration, excitement and power.

Latest new generation alternate fuel technology has been used in the Cedia ALPG. The technological know-how and kit is provided by BRC Gas equipment Co. Italy, a leader in alternate fuel technology. Mr. Sumit Seth, Sales Head Hindustan Motors, Mitsubishi Motors division during the launch said, “The Common Rail Gas Injection with Sequent Technology ensures there’s no compromise on power and it keeps the car’s emissions extremely low.”

The features & convenience of this car include:

- Shift from petrol mode to ALPG mode and vice-versa with the help of ergonomically placed electronic changeover switch, at the central console.
- Automatic switching to petrol mode when LPG is over and auto switching to petrol when LPG is exhausted ensuring peace of mind.
- Can cover a distance of 1000 KMs on full capacity in petrol and ALPG.
- Separate gas filling point at the gas station so no need to take cylinder out to fill it.
- Lavish boot space due to sleek capsule type LPG fuel tank.

Sufficient safety precautions have been taken in section of multi-valve, fuel tank and wiring harness which take care of the passenger completely. Moreover LPG impacts greenhouse emissions less than any other fossil fuel and is clean while burning with high octane thus making it an environment friendly fuel. Further one can save up to Rs.48,000/-* annually making the car an exceptionally pocket friendly vehicle.

* On indicative prices of petrol and ALPG.

For further details, please contact:

Ms. Soni Shrivastav, Head -Corporate Communications, GP-CK Birla Group. Birla Tower, 8th Floor, 25, Barakhamba Road, New Delhi – 110001 Phone +91 11 42092177
s.shrivastav@ckbirlagroup.com www.mitsubishi-motors.co.in