



Hindustan Motors Ltd. Press Release on the Occasion of 69th AGM

KOLKATA, August 4, 2011: Hindustan Motors Ltd. is all set to launch a range of new vehicle models and variants in the current financial year, with the first product scheduled to be introduced soon.

The company has decided to lay major emphasis on development and launch of new vehicles and products to ensure productive use of unutilized capacity and sustainable growth.

As a consequence, research and design services have been revitalized with the establishment of a CAD-CAE-enabled R&D centre at Uttarpara in Hooghly. The new facility has started making a positive impact on design of the company's products. The company will thus be able to enrich its bouquet of products speedily.

The company has completed the development of a 0.8-tonne pickup, a 7 to 9-seater commercial passenger carrier on Ambassador platform, a 9-10-seater passenger carrier on LCV Winner platform and an upgraded cargo version Winner from Uttarpara. Available in both diesel and CNG models, these vehicles will be launched in the market very soon. The company's Chennai plant, where HM builds Mitsubishi range of vehicles, will witness the launch of new generation Pajero Sports Utility Vehicle, 7-seater Outlander and upgraded Montero.

The company is developing a Euro IV-compliant diesel engine on CRDI platform in collaboration with a European company and the new engine should be ready for use in the current financial year. The CRDI Generation II fuel efficient engine will meet BS IV norms for both passenger and commercial range of vehicles.

HM earned a profit of Rs 75 lacs after taxes, including other income from sale of properties/shares, on revenue of Rs. 850 Crores as compared to a loss of Rs 51.1 Crores last year. The turnover increased by 15% during the year. The company reduced its share capital by half during the year by adjusting it with the P&L debit balance with the approval of shareholders and the Honourable High Court of Kolkata.

About Hindustan Motors Limited

Hindustan Motors Limited, the flagship venture of the multi-billion dollar CK Birla Group, was established during the pre-Independence era at Port Okha in Gujarat. Operations were moved in 1948 to Uttarpara in district Hooghly, West Bengal, where the company began the production of the iconic Ambassador. Equipped with integrated facilities such as press shop, forge shop, foundry, machine shop, aggregate assembly units for engines, axles etc and a strong R&D wing, the company currently manufactures the Ambassador (1500 and 2000 cc diesel, 1800 cc petrol, CNG and LPG variants) in the passenger car segment and light commercial vehicle 1-tonne payload mini-truck Winner 1.5 XD PLUS (diesel) and Winner 1.8 XD PLUS (CNG) at its Uttarpara plant. The company also runs operations in Pithampur near Indore in Madhya Pradesh where it produces both variants of Winner.

The company also manufactures automotive components at its Uttarpara plant.

Hindustan Motors has technical collaboration with Mitsubishi Motors Corporation of Japan and, under this license, produces premium passenger cars viz. Lancer, Pajero, Cedia, Montero, Outlander, and EVO X at its third plant situated at Tiruvallur near Chennai in Tamil Nadu.

Hindustan Motors is committed to core values of quality, safety, environmental care and holistic customer orientation.

For more information, please contact

Rajiv Saxena
GM-Corporate Communications
Hindustan Motors Ltd.,
Birla Building, 10th floor,
9/1, R. N. Mukherjee Road,
Kolkata – 700 001
Telephone: 033-22623391 (Direct), 30410900, 30573700 Extn. 2014,
Mobile: 09674741919
E-mail: rajiv.saxena@hindmotor.com

and

Srijita Chatterjee
Manager-Corporate Communications
Mobile: 9830762048; Tel: (033)22623390(D)
E-mail: srijita.chatterjee@hindmotor.com