



## Hindustan Motors launching its latest Pajero in Q1 of 2012, Indiandrivers, December 22

The latest model of the iconic **Pajero SUV**, the launch of which has been awaited for quite some time, is finally ready to be offered to the consumers in 2012 first quarter. This was announced by the Managing Director – Hindustan Motors, Mr. Manoj Jha. It is to be noted that Hindustan Motors officially manufactures as well as markets the **Pajero** and all other premium products of Mitsubishi Motors in the Indian market. Talking to the media about this, Mr. Jha further stated that the **Pajero** launch along with the introduction of other latest offerings from Hindustan Motors was initially scheduled to take place at the **Delhi Auto Expo 2012**. However, they were forced to change their plans regarding participation at the auto expo due to unforeseen circumstances. The operations at the Thailand facility of [Mitsubishi](#) Motors had recently been dislocated due to the severe floods that had hit the country in recent months.



Mr. Jha also stated that one of the passenger car models of Hindustan Motors was expected to get the seal of approval soon from the ARAI (Automotive Research Association of India). Newer commercial variants that are going to be built on its famed [Ambassador](#) platform are also included the plans of the company.

The company has conducted a market survey across a number of states in the country to get feedback of customers on its new products. Mr. Jha also added that the company has rescheduled the launch of the **Pajero** as well as the Hindustan Motors vehicles to Q1 of 2012. The company is also planning out appropriate pre-launch operations before bringing the vehicles into the market. It is to be noted that [Hindustan Motors](#) continues its contributions in the commercial vehicle segment having launched a latest variant recently. Mr. Jha has also disclosed plans of the Indian auto manufacturer of increasing its product line-up by rolling out newer products starting from the first quarter of 2012. The company is also confident of securing significant volumes from the market in the future months.

<http://www.indiandrives.com/hindustan-motors-launching-its-latest-pajero-in-q1-of-2012.html>