



New Pajero launch delayed to Q1 2012, Burnyourfuel, December 24



New Pajero Launch Delayed

Hindustan Motors had initially planned to launch the new Pajero as well as new variants from the HM portfolio at the Auto Expo 2012 in New Delhi. Due to floods in Thailand and subsequent disruption of operations at the Mitsubishi Motors unit there, the launch of its new Pajero SUV has been delayed in India. The company has postponed the launch during the Q1 2012.

New Pajero Engine and Features:

New Pajero will be powered by a 2.5-litre common rail turbocharged diesel engine that generates 176-hp of power at 4000rpm and 35.7 Kgm of torque. It is mated with a 5-speed automatic transmission with paddle shifters and Sportronic. It will also added with a series of features including HID headlamps, Dual SRS airbags, ABS, EBD, headlamp washers, automatic wipers and parking sensors.

Hindustan Motors assembles and markets Mitsubishi Motors Corporation's Pajero and other premium vehicles in the country and the assembling is done at its Thiruvallur plant in Tamil Nadu. Mr. Manoj Jha, Managing Director, Hindustan Motors, in a press statement said, "We had decided to launch Pajero and other new variants from the HM stable at the Auto Expo 2012 in New Delhi. However, some dislocation of operations at Mitsubishi Motors Thailand facility due to the natural calamity and unexpected events compelled us to alter our plans for participation in the auto show."



One of our passenger carrier variants is expected to get approval from Automotive Research Association of India (ARAI) soon. Other commercial variants built on the Ambassador platform are also in the pipeline. Market research is being conducted across different states to elicit customer feedback on the new products. The rescheduled launch of Pajero and HM stable vehicles will start from the first quarter of the coming year (2012) with appropriate publicity,” Mr. Jha added.

Hindustan Motors had recently launched a new variant for commercial applications. “The company is confident of ramping up volumes through these variants. We will start rolling out our new product portfolio from the next quarter onwards. We hope that it will add significant volume to the company in the months to come,” the Managing Director said.

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