

Vintage car Ambassador plays the star in BBC's forthcoming documentary – Fuse, May 26, 2011

The 25-day shooting for the British Broadcasting Corporation's forthcoming documentary 'India on Wheels' culminated with shots of the Hindustan Motors-Mitsubishi plant at Tiruvallur near Chennai on May 25.

Anchored by famous BBC journalist Justin Rowlatt, who is popularly known as the 'Ethical Man' for his BBC Newsnight show and his environment-friendly lifestyle, the 5700-km journey for the documentary had started from Delhi. Justin bought a 1996 model of Hindustan Motors' Ambassador car without power steering and air conditioning facilities for the arduous route which took him across Uttar Pradesh, Bihar, West Bengal, Orissa, Andhra Pradesh and Tamil Nadu. "Ambassador is indeed an iconic car and represents the spirit of India. Its robust built, ruggedness and suitability for India's uneven and difficult roads instill a sense of confidence in the driver. I too felt very safe as I drove such a long distance in a 16-year-old Ambassador, facing just minor and easily manageable hiccups. The Amby has real character; it has become a friend," Justin told the news media on arriving in Chennai.



The documentary will be telecast on BBC World Service and its subsidiary channels in September 2011. Justin is also a regular on 'The One Show', presents BBC Breakfast and has hosted 'The Chinese Are Coming', a series of BBC documentaries where he looked at the growing influence of the Chinese people and nation on global business.

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