



Bose standing next to Pajero Sport at the BBC Top Gear's award function.



Mr Uttam Bose, MD, Hindustan Motors Ltd (first from right), receiving the BBC Top Gear award for Pajero Sport which was adjudged as Off-Roader of the Year 2012. The prestigious award was presented at a gala function organized by Top Gear at the Kingdom of Dreams in Gurgaon.

## Top gear adjudges Pajero Sport “offroader of the year”

**B**C Auto magazine Top Gear adjudged Mitsubishi's SUV Pajero Sport as Off-roader of the Year 2012. The SUV was launched by Hindustan Motors Ltd. Mr Uttam Bose, Managing Director, Hindustan Motors Ltd, received the prestigious award at a gala function organized by BBC Top Gear at the Kingdom of Dreams in Gurgaon.

Speaking on the occasion, Mr Bose said, “This award is yet another endorse-

ment of Pajero Sport's invincibility across all terrains, especially the rough and tough one. This mighty sport utility vehicle, which has the unique distinction of having won the world's toughest car contest—Dakar Rally – consecutively for 13 times, is a testimony to the strong collaboration between Hindustan Motors and Mitsubishi Motors of Japan.”

Significantly, the C.K. Birla Group's

Hindustan Motors manufactures, assembles and sells Mitsubishi passenger vehicles in India as per a technical collaboration signed by the two companies in 1998. Lancer was the first Mitsubishi vehicle to be introduced in

India by HM in 1998 and it was followed by Pajero SFX (2002), Cedia (2006), Montero (2009), Outlander (2010) and Lancer Evolution X in 2010. Pajero Sport, which was launched on March 12, 2012, is the latest member of the HM-Mitsubishi group of vehicles in India.

**A**UTO Industry body SIAM (Society of Indian Automobile Manufacturers) has backed the Kelkar panel's recommendations to the oil ministry to hike diesel prices. According to SIAM, the move will help the sector and economy in the long run. After the indication by Prime Minister Manmohan Singh and the petroleum ministry to hike fuel prices, SIAM issued a statement welcoming the proposed move.

“Though the proposed price hike of

diesel is quite steep but SIAM would really support the rationalizing of prize hike and also insists that the rationalizing has to be done in a manner which shouldn't affect the consumers adversely. It may affect the sales of vehicles for a short term but the elimination of prize distortion will help the industry and economy in the long run”, commented

SIAM. Diesel prices may be hiked by ₹ 10 per litre over a 10 month period and kerosene rates increased by same quantum over the next two years if a proposal being considered in the oil ministry presently is accepted. Diesel is priced at ₹ 47.15 per litre was last revised in September 2011. Kerosene rates have not changed since June 2011.

## SIAM backs diesel price hike