

HM ties up with banks for vehicle financing

KOLKATA, 31 AUG: CK Birla Group flagship Hindustan Motors Limited, which will be formally launching its BS IV-compliant Ambassador metered taxi soon, has tied up with a number of banks for easy financing of the much-awaited vehicle, it said in a Press release issued here today.

The company expects a good share of sales from the 2,000 non-refusal metered taxis, permits for which have been issued by the government of West Bengal, the release said. Permits for another lot of similar 2,000 taxis are expected to be issued in November.

The company is also working on several other customer-centric measures, it said. HM's financial controller Dibyendu Chatterjee and national sales head Chandan Bose met senior officials of leading state-run banks in this region. **SNS**