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Thailand floods delay Pajero launch in India

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In the wake of floods in Thailand and subsequent disruption of operations at the Mitsubishi Motors' unit there, the launch of its new SUV Pajero has been delayed in India.

Hindustan Motors (HM) that assembles Pajero and other vehicles from Mitsubishi stable at its Tiruvallur plant in Tamil Nadu, has issued a statement saying the vehicle, which was scheduled to be launched at the January 2012 Auto Expo, will now be launched in the first quarter of 2012.

“We had decided to launch Pajero and other new variants from the HM stable at the Auto Expo 2012 in New Delhi. However, some dislocation of operations at Mitsubishi Motors Thailand facility due to the natural calamity and unexpected events compelled us to alter our plans” Manoj Jha, Managing Director, Hindustan Motors said.

“Other commercial variants built on the Ambassador platform are also in the pipeline. Market research is being conducted across different States to elicit customer feedback,” he added.