

# AUTO MAGIC

ZIP, ZAP ZOOM THROUGH  
**THE TELEGRAPH** WEEKEND  
 AUTO CARNIVAL 2010

The fourth edition of The Telegraph Weekend Auto Carnival at 22 Camac Street packed in the crowds and recorded over 2,000 enquiries and bookings. There were 16 vehicles on display from eight manufacturers, including two-wheelers and four-wheelers. Those who dropped in checked out the models, compared prices and features and made informed choices before booking their coveted wheels. Easy finance options were available from SBI, the principal sponsors of the Carnival. Visitors came not just from Calcutta and Howrah but from neighbouring Jharkhand and even Mizoram. t2 took a tour of the stalls in top gear...

## MITSUBISHI

The Outlander gave the Aria stiff competition. The Rs 20.25 lakh SUV with its huge mesh grille and chrome accents is quite a looker and even the red Cedia sports model parked next to it could not steal its oomph factor.

**On display:** Outlander and Cedia Sports

**Customerspeak:** "The Outlander is a great SUV. It looks good and has good features. I came looking for a sedan but I am drawn to this SUV," said Hemant Trivedi from Camac Street.

**Dealerspeak:** "The Outlander sells six to seven units a month. Here too, everyone was asking for the Outlander."

