



POWER PERSONALITIES 2012

The bigwigs who have shaped (and continue to shape) India's
burgeoning four-wheeler industry

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UTTAM BOSE

*MD & CEO,
Hindustan Motors*

HINDUSTAN MOTORS TURNS 70 THIS YEAR!
They are the oldest surviving automobile manufacturer in India with a glorious history of iconic models like the Ambassador and Contessa. Hindustan Motors recently appointed Uttam Bose as their new MD and CEO. He joined the company on April 2, 2012.

Bose is highly qualified with about 26 years of industry experience in many companies where he held key positions and delivered excellence. He is known best for his capabilities in strategic corporate policy, decision-making in financial restructuring, business processes, corporate social responsibility, acquisitions and marketing positioning.

Prior to joining Hindustan Motors, Bose was the Group CEO of Hero Motors since 2010. Apart from his new appointment, he is also on the board of a few other companies as an independent director. We congratulate him on his new appointment and wish him the best for the future.