

Pajero Sport Anniversary Edition launched in India, Overdrive, July 17

Japanese carmaker Mitsubishi Motors is bringing in an Anniversary Edition of its Pajero Sport. A year old now, the Pajero Sport has been able to keep enthusiasts interested in the marque. The Pajero Sport is manufactured at Hindustan Motors' plant in Thiruvallur near Chennai.

The Pajero Sport is positioned against the Toyota Fortuner. The Anniversary Edition has been loaded with smart features to keep things fresh and cater to the ever rising demands of customers.



It comes with a super select 4WD system which allows one to choose between the 4x2 mode to increase fuel efficiency and three different 4x4 modes as per the terrain. Other features include a touch screen infotainment system, GPS navigation, rear view camera, rear spoiler, body colored bumpers, mud guards and Anniversary Edition decals.



The heart of the vehicle is a 2.5-litre diesel engine churning 178BPS and 400Nm of torque, in sync with a 5-speed manual transmission that powers all four wheels. The Anniversary Edition interiors, mimic the regular edition SUV.

“The launch of Pajero Sport Anniversary Edition is a reflection of our customer-centric approach and also the success of the vehicle during the last one year. In our endeavour to give maximum value to customers we have incorporated new features based on their feedback. We are confident that the additions will contribute to customer delight and consolidate Pajero Sport’s position as a true SUV which matches the needs of city driving as well. Pajero Sport buyers are bound to feel the difference. The Anniversary Edition will enable the buyers to celebrate the legacy with style,” said Uttam Bose, managing director & CEO, Hindustan Motors Ltd.

The Pajero Sport is now the only vehicle in the Mitsubishi stable assembled in India, with the Montero being a CBU import. Mitsubishi recently ceased sales of their other products in India.

<http://overdrive.in/news/pajero-sport-anniversary-edition-launched-in-india/>