



Pajero Sport Anniversary Edition launched in India, Burn Your Fuel, July 18

The aficionados of Mitsubishi Pajero and Sport utility vehicle fanatics have something really great to look ahead to! After making a release of one of its best cars in India, a year ago, the company is all set to release a fully comprehended, robust yet stylish SUV, in an all-new Pajero Sport Anniversary Edition avatar.



The coupe is said to come packed with alluring features and enticing boy design to meet the demands of prospective customers. Adjudicated as the "Off-roader of the Year in 2012", by the esteemed BBC Top Gear magazine, the Hindustan Motors Ltd. production, Mitsubishi Pajero Sport is a great vehicle and an enviable option in the SUV segment of cars. The car is produced at the Thiruvallur unit of the company near Chennai.

Talking about the unmatched success of the car, the performance of Pajero in the toughest intercontinental automotive racing competition, the Dakar Rally is simply outstanding. The re-embodiment of the car under the name of the Pajero Sport brought a refined version of the legendary off-roader for the urban SUV lovers.



As commented by the MD and CEO of Hindustan Motors Ltd., Mr Uttam Bose, the release of the all-new Pajero Sport Anniversary Edition is a replication of the company's consumer centric approach. Pajero is all set to carry its last year success to another level. The company has always strived to bring the best and give maximum value to customers. The amendments made in the Anniversary Edition are done on the basis of the feedback received from the customers.

Mitsubishi is quite confident that the additions made will add more to the customer's satisfaction and fill in the gaps left by the previous version of the Pajero. It will reconsolidate Pajero Sport's position in the Indian market as a genuine SUV that matches the driving needs of the city. The buyers of Pajero Sport will undoubtedly feel the difference of the newly designed Anniversary edition.

The Pajero Sport Anniversary Edition is all about celebrating the legacy with panache. The additional features of the car comprise of the touch screen audio system with a rear view camera, GPS navigation assistance, body colour bumper, body colour exterior door handles and mudguard, a sporty rear spoiler along with all- new Anniversary Edition insignia.



Considering the other novel inclusions made in the car, a few of them are the super select 4WD, which offers freedom of selecting 4x2 for fuel economy or three diverse kinds of 4x4 to handle all kinds of terrain. Designed with state-of-the-art technology, well-submerged with high quality interiors and unmatched by all its competitors, the Anniversary edition will prove to be a game changer in the league of the SUV segment.

Check out the amazing pictures of the high quality SUV model. The enticing features of the car will be its plus point. The price of the model hasn't been revealed yet, but analysts are speculating to be a bit above than the other SUV cars. However, we wait impatiently for the release of this supermodel from Mitsubishi.

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