



Pajero Sport's anniversary edition launched, ChennaiOnline, July 16

Chennai, Jul 16 : Hindustan Motors Limited today launched the Anniversary Edition of Mitsubishi's popular sport utility vehicle Pajero Sport.

Adjudged 'Off-roader of the Year 2012' by the prestigious BBC Top Gear magazine, Mitsubishi Pajero Sport, is manufactured at Hindustan Motors Ltd.'s plant in Thiruvallur near Chennai. Managing Director and CEO of Hindustan Motors Ltd Uttam Bose said , "The launch of Pajero Sport Anniversary Edition is a reflection of our customer-centric approach and also the success of the vehicle during the last one year.

In our endeavour to give maximum value to customers we have incorporated new features based on their feedback. 'We are confident that the additions will contribute to customer delight and consolidate Pajero Sport's position as a true SUV which matches the needs of city driving as well. Pajero Sport buyers are bound to feel the difference.

The Anniversary Edition will enable the buyers to celebrate the legacy with style," he said. The new features will include touch screen audio system with GPS navigation and rear view camera, sporty rear spoiler, body colour bumper and mud guard along with Anniversary Edition emblem. Among other novel facilities will be super select 4WD which provides freedom of choosing 4X2 for fuel efficiency or three different types of 4X4 to tackle any terrain. The Anniversary Edition continues to offer state-of-the-art high quality interior.