

# Karma Enduro Car Rally off Goa

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UK-based social enterprise Global Enduro, alongwith its ambassador for arduous rally, Hindustan Motors will organise Karma Enduro Charity Challenge Car Rally from November 2.

Karma Enduro rally will be held in two spells. The first phase will begin from Goa on November 2 and end at Kumarakom in Kerala on November 13.

The second phase, sporting 20 Ambassadors, will start on November 23 and end on December 3, taking the same route.

On November 2, the participants will conduct a 50-km warm-up ride around Colva. The actual rally will start from Baywatch Resort, Colva on November 3 and touch Karwar, Murdeshwar, Kalasa, Madikeri

and Mysore in Karnataka, Masi-nagudi and Kodai in Tamil Nadu and Munnar and Kumarakom in Kerala.

24 Ambassador Grand (2 litre diesel DSZ) with front split seat, air-conditioning and power steering will be driven across 2000 km through high mountains, wild and remote tiger reserves, tribal forest areas and hectic city traffic by 50 foreigners.

By signing for Karma Enduro, the participants will generate significant funding for two charities – the Rainbow Trust Children's Charity, UK and Adventure Ashram, India. While Rainbow Trust helps families that have a child with life threatening or terminal illness, Adventure Ashram helps the poorest of the poor people on or near the routes.