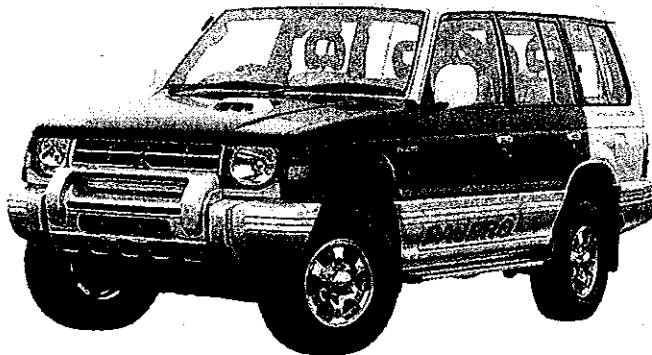


One better than the other

They have reigned in the Indian Car Industry for a number of decades. Their products are known worldwide, and are synonymous with performance, quality, and style. They not only delighted their customers, but started a religion called Mitsubishi. They are Hindustan Motors, manufacturers for Mitsubishi range of cars in India. Their gamut comprises of Lancer, Cedia, Pajero & Montero.

The Lancer was born in Japan & is now a part of many happy Indian families. It brought the era of luxury cars to India and was undoubtedly the king of the road. A reliable, trouble free car, the Lancer is perfect for Indian roads. It is available in two variants- Lxi (1.5-L petrol) priced at Rs.6.75 lakhs & Lxd (2.0-L diesel) priced at Rs. 7.59 lakhs.

The new Mitsubishi CEDIA is a 2-L petrol car, which is evolved out of legendary EVO-9 rally car platform, known worldwide as best in its class. You will fall in love with its muscular exteriors and the plush, luxurious soft leather interiors, with a generous dash



of wood and titanium. It is available in three variants- Select, Spirit & Sports - unbelievably priced at Rs. 8.3 lakhs, Rs. 8.6 lakhs & Rs. 8.9 lakhs. respectively.

Respecting nature and to keeping its promises to remain environmental friendly, Mitsubishi Cedia has also launched this in auto LPG for 8.60 lakhs this month.

The Pajero does not have an SUV competitor. Be it the usual drive down on power lanes or a cross-country ride through the roughest of terrain, it keeps a level head. It delivers power packed

performance, styling and unswerving safety features to give you a one of a kind kind of SUV experience. Pajero CRZ is available at Rs. 18.81 lakhs

Montero is a high tech SUV & a joy to drive. It handles brilliantly and creates a path for itself. It's a

mixed blend of thrill and Luxury. It comes with the latest technology, just at the push of a button, which gives the 'go anywhere' capability. Montero is a CBU, which is imported from Japan. New Montero, is priced at Rs. 34.11 lakhs. The Montero 3200 CC engine will be available from August 07 through the CBU Route. This Montero-SUV has the honour of having won 7 Dakar rallies consistently for the last 7 Years.

