

THE HINDU Business Line

Mitsubishi dealership in Mangalore - The Hindu Business Line, September 30

Hindustan Motors (HM) Ltd launched its Mitsubishi dealership in Mangalore on Saturday.

Addressing presspersons on the occasion, P. Vijayan, Chief Operating Officer and Strategic Business Unit Head of Chennai car plant, said that Shreenidhi Automobiles in Mangalore has been HM-Mitsubishi's authorised service outlet since 2008. It has now been upgraded to a full-fledged dealership.

The company wants to open another 20 dealerships in various parts of the country during the current financial year, he said. Yoshiaki Wada, Head (Marketing and Channel Development), Mitsubishi, was present on the occasion.

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