

Mitsubishi Pajero Sport wins Off-roader of the Year 2012 award, CarKhabri, December 18

Mitsubishi Pajero Sport SUV proved its off-roader capacity once again as it won the 'off-roader of the year' award by BBC Top Gear magazine this year. The December 2012 issue of this magazine showcased a full-fledged article on Pajero Sport. The article stated that this sporty and athletic SUV promises great performance, along with reliability. The MD of Hindustan Motors Ltd, Mr. Uttam Bose, received this prestigious award for Pajero Sport at the gala function organized in Gurgaon.



This award signified that Mitsubishi Pajero Sport is one of the best sporty SUVs available in the country today. The off-roading capabilities of the SUV make it a superb ride even on the rough and rugged terrains in India. In addition, Pajero Sport also won the world's toughest car contest- Dakar Rally in its 13th time in a row further put a winning stamp on the car. This strong alliance between Hindustan Motors India and Mitsubishi Motors of Japan helps the Mitsubishi Pajero Sport SUV to be the best car in the Indian portfolio of the company.



Hindustan Motors currently assembles and sells the Mitsubishi passengers cars in India as per the contract signed between the two firms back in 1998. Mitsubishi first came up with Mitsubishi Lancer sedan in India in 1998, which was followed by the bold Mitsubishi Pajero SFX in 2002. In 2006, the company brought in Mitsubishi Cedia in 2006, while Mitsubishi Montero and Mitsubishi Outlander were launched in 2009 and 2010 respectively. Mitsubishi Evolution X was also launched in 2010. Furthermore, the company also launched the special edition of these, but the launch of Pajero Sport SUV in 2012 changed the whole scenario for the company. On the whole, the 'off-roader' of the year award for Pajero Sport is certainly deserved.

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