

Mitsubishi Pajero Sport Anniversary Edition to be launched soon, ZIGWHEELS, July 17

Launched a little over a year ago, the Mitsubishi Pajero Sport was a worthy replacement for the already proven SFX model. Having addressed its drivability issues on the tarmac with a better front and rear suspension setup, the Pajero Sport is now a more convenient option in an urban environment with its new manual gearbox and minimum turning radius of 5.6 meters.



To celebrate the completion of its first year of sale since being launched, Mitsubishi plans on introducing a more stylish Anniversary Edition model of the Pajero Sport later this year. Mitsubishi Pajero Sport fans and other SUV connoisseurs can look forward to the launch of this luxurious SUV in its Anniversary Edition avatar, packed with attractive features in keeping with the demand of customers.

The new features will include touch screen audio system with GPS navigation and rear view camera, sporty rear spoiler, body colour bumper and mud guard along with the Anniversary Edition emblem. The Pajero Anniversary Edition's already comfortable and top quality interiors will remain largely identical to the standard model.



Among other novel facilities on the special edition model will be super select 4WD which provides freedom of choosing 4X2 for fuel efficiency or three different types of 4X4 options to tackle any terrain.

Speaking about the soon to be launched Anniversary Edition model, Uttam Bose, Managing Director & CEO, Hindustan Motors Ltd. said, "The launch of Pajero Sport Anniversary Edition is a reflection of our customer-centric approach and also the success of the vehicle during the last one year."

"In our endeavour to give maximum value to customers we have incorporated new features based on their feedback. We are confident that the additions will contribute to customer delight and consolidate Pajero Sport's position as a true SUV which matches the needs of city driving as well. Pajero Sport buyers are bound to feel the difference. The Anniversary Edition will enable the buyers to celebrate the legacy with style," he added.



The Mitsubishi Pajero Sport, which is manufactured at Hindustan Motors Ltd.'s plant in Thiruvallur near Chennai, has built up an enviable following in its SUV segment. Its success in the world's toughest inter-continental automobile racing contest, the Dakar Rally, over the years is unmatched. Overall, the Pajero Sport is a highly proven off-roader and is quite amiable in diverse urban environments as well. Watch this space for more details at the time of launch.

<http://www.zigwheels.com/upcoming-launches/mitsubishi-pajero-sport-anniversary-edition-to-be-launched-soon/16860/>