



India's Ambassador Car is the Best Taxi in the World: Top Gear, AEG, July 22

Indian Car Ambassador, emerged winner in a show aired by BBC as the best taxi in the world. Competitors for Ambassador in this show were cars from all over the world. Ambassador car is manufactured by Hindustan Motors. The production started in India in Hooghly in 1949.

London: Ambassador Car is selected as the world's best taxi. Top Gear programs of BBC conducted World's Taxi Shootout voting in which Ambassador is selected as the best taxi in the world. Top cars from Britain, America, Germany, South Africa, Mexico and Russia competed in the voting.

The production of Ambassador Cars begin in 1949 in Hugli district in West Bengal. It was manufactured by Hindustan Motors. Ambassador was the most popular and successful car in India till Maruti cars were released in the Indian market. Ambassador was once considered as a status symbol. With many international car brands coming into the Indian car market the popularity of Ambassador began falling. It is still the favorite car for most of the government higher officials and taxi owners. In the previous year 3,390 units were sold and for April-June, 2013 period, 709 Ambassador Cars were sold.

Ambassador car started its journey in Britain itself. It was called Morris Oxford in Britain. Thought it lost its popularity to the modern cars, it is now voted as the best taxi in the world by Top Gear.

Ambassador was the first car that was made in India. The car was popular for its ruggedness and style. It is 4.5 meter long and 1.5 meter wide and 1.5 meter in height. It ruled the Indian roads for many years. The car was based on Morris Oxford of Britain. Hindustan Motors started manufacturing the car in India. The independent suspension and hydraulic telescopic double acting front shock absorbers made travelling on the Indian roads comfortable. But with the launching of many new models of international cars, the usage of Ambassador as the personal car is not much seen. But still it is used as taxi in many cities of India.

Hindustan Motors is trying to improve the interiors of the age of Ambassador Car and refresh the look of it. Presently the car is available in petrol, diesel and CNG versions.

<http://www.aegindia.org/2013/07/indias-ambassador-car-is-the-best-taxi-in-the-world-top-gear/2129014.html>