



Hindustan Motors signs first ever deal with private bank

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India's one of the most famous automobile company Hindustan Motors signed an important deal with world famous IndusInd Bank. According to the major deal, IndusInd bank is liable to provide some best financial solution to Hindustan Motor buyers in India. This is new and first ever tie up for HM, as the company never signed such a deal with any private firm and such effort made by the automobile company to provide best financial services to the buyers. Both firms have signed a memorandum of Understanding (Mou), which is important part of any deal.

The tie up with IndusInd Bank will help customers in many ways. First of all, it will resolve the financial issue of the customers and able to provide smooth and hassle-free financial services. Apart from that HM customers will also get benefit from host of preferential value-added services and the facility will be provided through 224 branches. The tie also aimed to some other significance, as the automobile company with Mitsubishi, planning to launch various other models by the coming year. So the deal will definitely help to draw the attention of various customers.

The deal was signed in the presence of Senior VP-Consumer Finance of IndusInd Bank, Mr. T A Rajagopallan and Mr. Dibyendu Chatterjee, who is a General Manager-Finance, was on the behalf of Hindustan Motors India Ltd. They signed on a memorandum of Understanding of this historic deal.

While speaking about the deal

Mr. Dibyendu Chatterjee said, "We are sure the deal will help us to increase market customers and also help to the customers and they can get benefited from it, as the IndusInd bank has wide network and lots of friendly staff."

On the other hand, T A Rajagopallan, who was looking very happy, said, "We are extremely happy with the deal and associated with the renowned and one of the oldest Indian automobile company and we are fully committed to provide better services to all customers of Hindustan Motors.

http://www.autoinfoz.com/india-car-news/Hindustan_Motors-car-news/Hindustan-Motors-signs-first-ever-deal-with-private-bank-58.html