

Hindustan Motors signs deal with IndusInd Bank for finance deals, RushLane, March 28

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Hindustan Motors Limited has inked a deal with reputed financial institution IndusInd Bank to help provide feasible loan options for its customers. Through the tie-up HM and IndusInd will be able to provide customers with suitable financial options to help them buy vehicles at competitive rates. In February 2013, Hindustan Motors sold 826 passenger and light commercial vehicles. In comparison, 310 vehicles were sold in February 2012. This equates to 166.45 sales growth.

Customers in both rural and semi rural areas along with those living in the urban areas of the country will be able to avail of loans and other financial transactions. Loans will be provided to customers who are opting for passenger or commercial vehicles so as to provide hassle free financial support and systematic after sales service.

Indian customers will be able to avail of this benefit as IndusInd Bank has a strong network which boasts of 254 branches that are spread over 180 locations in 28 states and 6 union territories. HM motors recently opened a new Mitsubishi show window in the heart of Kolkata. The company has boosted its nationwide presence so it can cater to customers in an appropriate manner.

Uttam Bose, MD & CEO, Hindustan Motors Ltd., said, "Customer-centricity is HM's credo. Our objective is to make purchase of HM vehicles easy and pocket-friendly for customers. Our concern for customers extends beyond manufacturing of quality products. We make sure that the buyer gets hassle-free financial support followed by smooth after-sales service no matter where he is based out of. IndusInd Bank's strong network will, therefore, help us serve our customers better."

<http://www.rushlane.com/hindustan-motors-indusind-bank-1271862.html>