

HM promotes upcoming vehicles

Hindustan Motors Ltd (HM), has been showcasing its two new vehicles - the HM Winner 1.5 XD PLUS, a diesel LCV and variants of Ambassador through road shows in Bihar, Assam, Orissa and West Bengal. The road shows were launched from Hoogly, which houses HM's oldest plant in Uttarapara and will cover Patna and Hazipur, in Bihar; Bhubaneswar, Puri, Sambalpur and Bargarh in Orissa; Durgapur, Asansol and Siliguri in West Bengal and Guwahati in Assam. Following Eastern India, the shows will move to other parts of the country. Apart from road shows, HM has also spruced up its current range by adding more vehicles, focussing on the vehicle armouring unit as well as research and design to develop better vehicles. ■

