

# THE ECHO OF INDIA

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## HM launches Mitsubishi dealership in Hisar, The Echo of India, July 16

Hindustan Motors Ltd. (HM) launched its Mitsubishi range dealership in Hisar here recently.

The authorized 3S (sales, service and spares) dealership, Confident Automobile's showroom was inaugurated by Ashish Kaul, head of sales and channel expansion of HM's Mitsubishi range of vehicles. The dealership will be showcasing Mitsubishi's globally acclaimed sport utility vehicle Pajero Sport, winner of BBC Top Gear's 'Off-roader of the Year 2012' award.

Commenting on the event, a company spokesperson stated, "Hisar is fast developing as a counter magnet city to the national capital region. Thanks to a large number of steel units here, Hisar is already known as the steel city in these parts. The city is developing rapidly as a business hub and is attracting more and more professionals and businessmen. It is indeed a pleasure introducing world-class Mitsubishi vehicles to this city. Our latest vehicle, Pajero Sport, will certainly attract the movers and shakers of Hisar."



Confident Automobiles is owned and managed by Abhishek Jain who has significant experience in automotive sales & service in this region of Haryana. The 4500-sq. ft. showroom is located on Delhi Road, Hisar, opposite Vidyut Nagar. In addition to its showroom, the dealership has a 6,750-sq. ft. service workshop and 1000 sq. ft. of spare part area within the same premises. Seven bays and 11 service attendants can take care of 15 cars in a day. The dealership employs eight well-trained personnel for sales.

<http://echoofindia.com/hisar-hm-launches-mitsubishi-dealership-hisar-33637>