



HM-Mitsubishi Unveils Its Second Dealership in Pune, CARZY, June 13, 2011

Hindustan Motors has a joint venture with **Mitsubishi** and with the launch of its second new dealership in **Pune**; the company takes its total dealership count to 44 making the JV stronger and firmer. The newly assembled dealership was inaugurated by Mr. Yoshiaki Wada – Head – Marketing and Channel Development, **HM-Mitsubishi Motors** and the unit is endorsed by Pethkar Motors Pvt. Ltd. Even other influential individualities graced the launch including Mr. Ashish Kaul, firm’s Sales Head and Channel Expansion.

The Hindustan Motors-Mitsubishi showroom is located at the prime location and will exhibit an array of car models from its stable, which comprises of Cedia, Outlander, Lancer Evolution X, Pajero and Montero. The dealership will boast two state-of-the-art outlets with 3S (sales, service and spares) facility at Tathavade plus even a shop-window at the ICC Tower situated at Senapati Bapat Road.

At the launch party, Mr. Yoshiaki Wada expressed, “Pune is an important market for **HM-Mitsubishi** as we continue to expand our footprint across the country. With the variety in our product portfolio ranging from premium SUVs like Pajero, Montero and Outlander to legendary rally cars like Cedia and Lancer Evolution X, we are confident that we will be able to provide our customers complete value-for-money experience with world-class products and top-notch service.”

“We are honored to be a part of the HM-Mitsubishi dealer network. Armed with highly experienced and trained technical team, prompt and efficient on-site break down service and sufficient stock of genuine spares and quality accessories, we can confidently say that our facilities will offer the highest service standards in Pune. We will shortly install advanced technologies like crash repair system,” as stated by Mr. Sachin Pethkar, Managing Director of Pethkar Motors Pvt. Ltd.

<http://carzy.co.in/blog/car-news/hmitsubishi-unveils-dealership-pune.html/>