



HM launches Mitsubishi dealership in Mangalore, JimAndaz, October 01

Hindustan Motors Ltd. (HM) launched its Mitsubishi range dealership in Mangalore. The authorized dealership, M/s Shreenidhi Automobiles, was launched with the inauguration of its showroom by Mr. P Vijayan, Chief Operating Officer and Strategic Business Unit Head of HM's Chennai car plant. Notably, Shreenidhi Automobiles has been HM-Mitsubishi's authorized service outlet in Mangalore since December 2008. It has now been upgraded to a full-fledged 3S (sales, service, spares) dealership in view of its good performance and expanding market for Mitsubishi vehicles.

The 2000-sq. ft. showroom is located at Prem Rose Complex, Mary Hill here. The dealership's 7000-sq. ft. service workshop is located at Padukodi Village in Kuloor here comprising 7 bays and a paint boot. The workshop can service 15 cars in a day.

http://www.jimandaz.com/indian_news/57/hm_launches_mitsubishi_dealership_mangalore.html