

HM Ambassador plays lead in BBC documentary India on Wheels – RushLane, May 25, 2011

India on Wheels is the result of a 25 day filming stint for a BBC documentary that stars a 16 year old HM Ambassador, and BBC journalist, Justin Rowlatt. The trip across Indian roads ended at Tiruvallur near Chennai at the Hindustan Motors Mitsubishi plant on 25th May, 2011. Justin Rowlatt took on the 5700 km journey for ‘India on Wheels,’ and began the trip in Delhi.

It all began with Justin purchasing a 1996 model of HM Ambassador car with no frills, and this ensured the car was devoid of air conditioning facilities or a power steering. The journey saw Justin traverse across Delhi, UP, Bihar, Bengal, Orissa, AP, and Tamil Nadu. Host, Rowlatt went onto elaborate that the Amby is truly iconic, and celebrates the Indian spirit.

The strong built rugged frame is apt for Indian roads that are long, uneven, and can be difficult in certain state highways. The strong car not only delivers without any major hiccups, but it does instill a sense of safety for the driver, and makes one love the car. Justin Rowlatt has hosted the Newsnight show, The One Show, BBC Breakfast and, The Chinese Are Coming, which are all BBC endeavors. India on Wheels will be telecast in September 2011.





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