

Hindustan Motors to launch BS IV-compliant Ambassador, Gowheels, May 28

The earlier version of Ambassador was BSIII compliant and the forthcoming version of the car would be BSIV diesel compliant versions. At the end of the month in June the Hindustan Ambassador will be launched. The company started way back but today if we see it has become vintage Icon. There were times when Ambassador's used to be the best cars in India.



Finally after the decision of a comeback in Indian high tech. automotive market with their same model with bit of change is not easy. The car maker has been working on a compact car too with the same platform. To challenge the time and modern era cars company is once again coming with the new diesel version car, which will house a 1.5 liter engine. The car would predictably launched by a new variant name. BSIII variant is still making a presence in the rural areas. The company has been working on increasing the sales of both the versions BSIII and BSIV. The BSIII is presently sold in rural areas; most of the cars can be seen in Kolkata.

The car has been previewed by the officials of some of the taxi associations in Kolkata. This decision has been taken by the company as the taxi association is the much connected people to the company as they drive them now and then. Company is making their product to go in a full swing as they are testing the car vigorously for three months. The car based on one of the platforms from British car named as Morris Oxford. One of the official said that "We are all set to launch the BS IV-compliant diesel Ambassador very soon in keeping with our commitment earlier. Today's display and test of the new vehicle for Kolkata taxi associations' office-bearers and select HM dealers follow over three months of rigorous road testing of the forthcoming vehicle by our engineers".

<http://www.gowheels.com/car-news/2013/hindustan-motors-to-launch-bs-iv-compliant-ambassador-3311.html>