

# HM LAUNCHES AMBASSADOR ENCORE

KOLKATA, 24 September, 2013: Hindustan Motors Limited's newly introduced BS IV-compliant vehicle Ambassador Encore was formally launched by Mr Madan Mitra, West Bengal minister for transport & sports, here today.

HM has priced the base-model of the 1.5-litre diesel-powered Ambassador Encore taxi at Rs 4, 97, 996. Buyers in the normal replacement taxi segment will be able to avail the usual benefits as in the past. It is also available in 'no-refusal' taxi category with air-conditioning and power steering.

The West Bengal government has recently issued 2,000 permits for the no-refusal taxi segment. Another 2,000 are expected to be released in November. SNS