



Delhi auto enthusiasts the Heart-in-Mouth rally enthralled by Mitsubishi Pajero, Vcomm India, August 30

As expected and recognized Hindustan Motors, Mitsubishi Pajero-Heart-at the mouth Rally car enthusiasts captured the nation's capital region today. The sports utility vehicle for adventure and adrenaline charged (SUV) event took place shortly after his first organized party with great success recently in Ludhiana.

The demonstration was organized to provide the owners of the legendary Mitsubishi Pajero a unique opportunity to explore and experience the outstanding off-road capabilities of the iconic SUV that has the unique distinction of having won the world's toughest contest of driving, the Dakar Rally, to 13 times.

Maximum number of Mitsubishi Pajero SUV owners and enthusiasts around the NCR are gathered here to expose their machines means the challenge of driving conditions is very hard. More than 40 Pajeros and a dozen Mitsubishi Monteros was part of the demonstration was out



of the flag of Tivoli Gardens, Chhattarpur Hills, Mehrauli at 9.00 am, participants experienced 42 km of driving conditions and intense off-road extreme through rocky terrain and rugged as the dirt roads, mud, mud, uphill and downhill gradients, etc. Few landmarks which are prominent along the route Pajero rally were Gurgaon-Faridabad-Sohna Axis crusher area, etc. people Mohtabad Speaking on the occasion, Yoshiaki Wada, Director HM-Mitsubishi-Marketing and channel development, said, "Montero has achieved cult status around the world with their own clubs and training groups Montero in large quantities. the idea behind the organization of the heart the mouth Pajero rally is to bring together fans of this incredible vehicle on a common platform where they can bond and share their experiences Pajero. Delhi is an important market for us and we a solid customer base Montero here. As expected, the turn out was very encouraging. We will organize similar demonstrations in Vadodara, Pune, Bangalore and Coimbatore in the coming months. "

Approved by Federation of Motor Sports Club of India (FMSCI) the Heart-in-Mouth rally has Cougar Motorsport as its off-roading partner which managed today's entire rally from doing the advance reconnaissance run to planning the route, briefing customers about the drive, providing support with expert drivers, to assisting with back-up vehicles etc.

The Mitsubishi Pajero makes considerable use of panels of light duty steel and high strength are its elegant body rigidity and contoured terrain. Mounting the body on a ladder frame with cross increases torsional stiffness for stability and smoother ride in general. Completing the package are robust powertrain, suspension and body components specially designed to withstand competition from world-class rally.

Rather thrilled telecom professional Amit Dey gushed that "until now I have used my two-year-old Pajero mostly for city-driving. It was the first time I participated in a rally of this stature. It was indeed a lifetime experience taking the car through the treacherous driving conditions and discovering its tremendous off-roading tenacity and grit."

"I am a rally enthusiast and have participated in many rallies that are organized in the Himalayas and desert regions with my Mitsubishi Montero. It has never let me down. Apart from its magnificent power, the car's comfort quotient is undisputable. It acts as a boon in challenging conditions. In fact, my Montero has winched out several SUVs of other companies in many rallies," said a rather bemused Yogesh Bansal who runs a garment business in Patel Nagar here.

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