

Charity Ambassadors

■ OVER two dozen Hindustan Motor Ambassador cars will be driven across the rest of the Western Ghats in the second phase of the Karma Enduro Charity Challenge Rally 2011, starting on November 23.

The 50+ participants, from the UK, Italy, Germany, Ireland, Switzerland, Phillipines and Australia, will start from Colva in Goa and reach Kumarakom on December 2.

Proceeds from this one of a kind rally will be split between two charities - the Rainbow Trust Children's Charity, UK, and Adventure Ashram, India. While the Rainbow Trust assists and helps children with life threatening conditions or terminal illnesses,

the latter works for the social and economic upliftment of the poorest of the poor, mostly on or near the rally route. The rally managed to raise around Rs 2 crore in its first leg alone. The rally is expected to



generate a similar amount of money on its second run too. While the cars used for the second phase will be the same as those used in the first phase of this rally the driver teams will comprise new members.