

---

## **Cedia Select launched**

Hindustan Motors has launched a new Cedia at Rs 8.90 lakh, ex-Delhi. What do you get in this new Cedia? A seven-inch Android based MapMyIndia carpad. This tablet can also be used for checking email! But does HM really think a tablet in the car is going to bring in the numbers. They need a strong product and comprehensive strategy to counter the other players in the Indian market.

