



## Mitsubishi introduces Lancer Evolution X

**H**M-Mitsubishi Motors has launched the Lancer Evolution X and the new Montero SUV at the Autocar Performance show in Mumbai. The Lancer Evolution X is priced at ₹ 49.95 lakh, whereas, the new Montero is priced at ₹ 38.95 lakh (ex-showroom Delhi).

“Our company focus, is to enhance the product portfolio, with additional new variants coming up within next 16-18 months”, said Mr Manoj Jha Managing Director Hindustan Motors.

“It is a coveted addition to the HM-Mitsubishi product portfolio and will have a major impact in its segment in the Indian automotive scenario,” Mr Jha said. The company’s Tamil Nadu plant assembles Mitsubishi’s Outlander sport utility vehicle. Hindustan Motors’ manufacturing facilities are situated in Madhya Pradesh, Tamil Nadu and West Bengal.

Evo X powered with a new 4B11 MIVEC Twin Scroll Turbo, all aluminium engine, which is light weight, has low gravity. The EVO X packs a power of 216 KW (294 Ps). The system marries the sporty response of manual gearbox and convenience and effort saving qualities of an automatic transmission. It is capable of

lightning-quick up shifts with no drop-off in power. It is an ingeniously designed new vehicle motion integrated control system based on 4-wheel drive force. It allows the vehicles to fully respond to the driver’s intent.

It has come up with various features, that is, Active Yaw Control (AYC), featuring the yaw rate control, which uses a yaw rate sensor to accurately determine cornering dynamics on a real time basis, Active Stability Control (ASC), that enables the engine power and braking

force at each wheel, stabilises the vehicle, while maintaining the optimum traction. Thirdly, the vehicle provides the feature of Sports Anti Lock Brake System (ABS), to prevent the vehicle from locking under sudden braking on slippery surfaces and finally, it also comes with the package feature of Active Central Differential (ACD), an electronically controlled hydraulic multi plate clutch, the ACD evenly distributes basic drive force and optimises front/rear wheel torque split.

Hindustan Motors, said that it aims to double the sales of its iconic Ambassador car to 24,000 units per annum through launch of new variants. “We aim to double the sales of our Ambassador model to 24,000 from the present 12,000 per annum in the next 15-18 months,” Mr Jha said.

The company plans to launch six new variants in both passenger and commercial vehicle segments in the next 12-15 months, starting the first quarter of 2011. “We will launch six new variants in the next 12-15 months and this will help increase our sales,” Mr Jha said.

