

HINDUSTAN Motors Limited (HM), which manufactures Mitsubishi cars in India under a technical agreement, recently launched Pajero Sport, the Mitsubishi SUV.

The Pajero Sport was unveiled by Mr.A Sankara Narayanan, Director, Hindustan Motors, and Mr Masahiko Ueki, Executive Officer and Corporate



Mr Masahiko Ueki, Executive Officer & Corporate General Manager of Asia and ASEAN with Mr Sankaranarayanan, Director Hindustan Motors replying to media queries.

as a new type of urban premium SUV. It has comprehensively outdone the competition in the Asian countries where it has already been launched. “We are confident that Pajero Sport will do superbly in India as well,” he added.

Stressing upon the strong bond between HM and Mitsubishi Motors, Mr Ueki stated, “I would like to express my commitment that Mitsubishi

HM's Pajero Sport Now in India

General Manager of Asia and ASEAN Office, Mitsubishi Motors Corporation, Japan.

The SUV has a VG turbo engine with a maximum power of 178 PS, maximum torque of 400 N-m, on-demand super select 4 WD facility, rear stabiliser and a turning radius of 5.6 metres.

Speaking on the occasion, Mr.Narayanan asserted that the legendary Pajero had always managed to lend to its owners a unique aura and

standing, thanks to its repeated exploits in the toughest of car rallies around the world. “Pajero Sport, launched in India, introduces a new generation of SUV thinking, fusing fun and comfort of urban driving with the thrill and excitement of all-terrain off-road driving. It is a perfect amalgamation of power, luxury, style, safety and comfort,” he observed.

Mr Ueki said that “Pajero Sport has been well accepted by Asian customers



Mr Amit Bansal, Chief Marketing Manager

Motors will continuously introduce new models in the Indian market.”

Initially being launched as a CBU, Pajero Sport is priced at ₹ 23.53 lakh, (ex-showroom New Delhi).