

Ambly goes commercial

■ HINDUSTAN Motors (HM) has launched the Veer, a 0.8-tonne small commercial vehicle, kick-starting the company's plans to introduce more vehicles in the current financial year. Notably, the company's Chairman, Mr. C K Birla, had announced the immi-



nent launch of a slew of new vehicles at HM's annual general meeting.

The Veer is based on the Ambassador platform, incorporating changes in transmission and suspension systems required for a mini truck. The

vehicle is available in both diesel (BS III) and CNG (BS IV) versions and in two models - Veer and Veer LX. While Veer has a separate load tray, Veer LX's load tray is integrated with the front cabin.

The uniqueness of Veer according to the company lies in the fact that it also offers the comfort of a car. The three-seat bench provided in the front cabin offers more comfort compared to other vehicles in this segment. The vehicle is also available as a drive away chassis (DAC) with front cabin.

Initially available in Marshall Cream and Stack Brown colours, Veer diesel's inaugural price for the month of August 2011 is pegged at Rs 3.30 lakh ex-showroom Kolkata.