

AMBASSADORS OF CHARITY

Hindustan Motors flagged off a 2,000-km charity rally from Goa recently. This 10-day rally has been organised by a UK-based social enterprise, Global Enduro, as a part of Karma Enduro Charity Challenge 2011 and has the participation of about 12 Ambassador cars. The rally would be held in two rounds and some of the participants from the total of over 50 entries come from across the globe. The route chosen would take the participants across the Western Ghats, taking in the diverse terrain of Goa, Karnataka, Tamil Nadu and Kerala.