

Ambassador plays the star in BBC's forthcoming documentary - Car Dekho, May 25, 2011

The 25-day shooting for the British Broadcasting Corporation's forthcoming documentary 'India on Wheels' culminated with shots of the <u>Hindustan Motors-Mitsubishi</u> plant at Tiruvallur near Chennai today (May 25, 2011). Anchored by famous BBC journalist Justin Rowlatt, who is popularly known as the 'Ethical Man' for his BBC Newsnight show and his environment-friendly lifestyle, the 5700-km journey for the documentary had started from Delhi.



Justin bought a 1996 model of Hindustan Motors' Ambassador car without power steering and air conditioning facilities for the arduous route which took him across Uttar Pradesh, Bihar, West Bengal, Orissa, Andhra Pradesh and Tamil Nadu. "Ambassador is indeed an iconic car and represents the spirit of India. Its robust built, ruggedness and suitability for India's uneven and difficult roads instill a sense of confidence in the driver. I too felt very safe as I drove such a long distance in a 16-year-old Ambassador, facing just minor and easily manageable hiccups. The Amby has real character; it has become a friend," Justin told the news media on arriving in Chennai.



 $\frac{http://www.cardekho.com/india-car-news/ambassador-plays-the-star-in-bbcs-forthcoming-documentary-4631.htm}{}$