

## Iconic Ambassador Car to roar across the Western Ghats



Alessandro Vigilante

The 2010 pre-rally panorama

### HERALD FEATURES

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Over two dozen Ambassador cars will be roaring across the Western Ghats mountain range crossing tough and diverse terrain of Goa, Karnataka, Tamil Nadu and Kerala during the next 10 days as part of the

Karma Enduro Charity Challenge Rally 2011 which was flagged off from Colva on November 2 at 8.30am.

UK-based social enterprise Global Enduro, chose only Hindustan Motors' Ambassador for the arduous rally. Karma Enduro rally will be held in two spells in both of which only the Ambassadors will be used. The first phase, which began from Goa, will end at Kumarakom in Kerala on November 11. The second phase, sporting the same Ambassadors, will start again from Colva, Goa, on November 23 and culminate at Kumarakom on December 2. Having started from Goa, the rally will pass through Karwar, Murdeshwar, Kalasa, Madikeri and Mysore in Karnataka, Masinagudi and Kodai in Tamil Nadu, and Munnar and Kumarakom in Kerala.

The event brought together 50 plus participants, majority of whom are from the UK with a sprinkling from Italy, Germany, Ireland, Switzerland, Philippines and Australia.



Majestic loneliness



Mark Wilcox with wife Kath